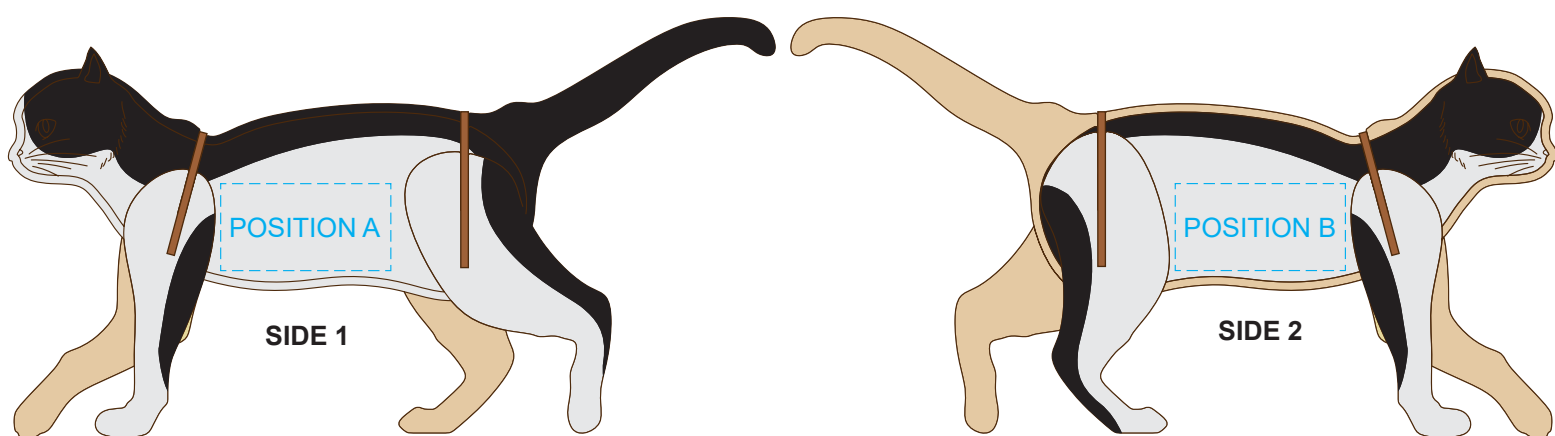


50% of Actual Size  
Direct Digital

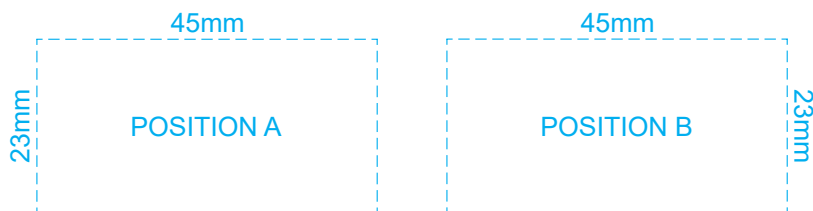


Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines. Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line

Blue Line = Safe area for Artwork

100% of Actual Artwork Print Area

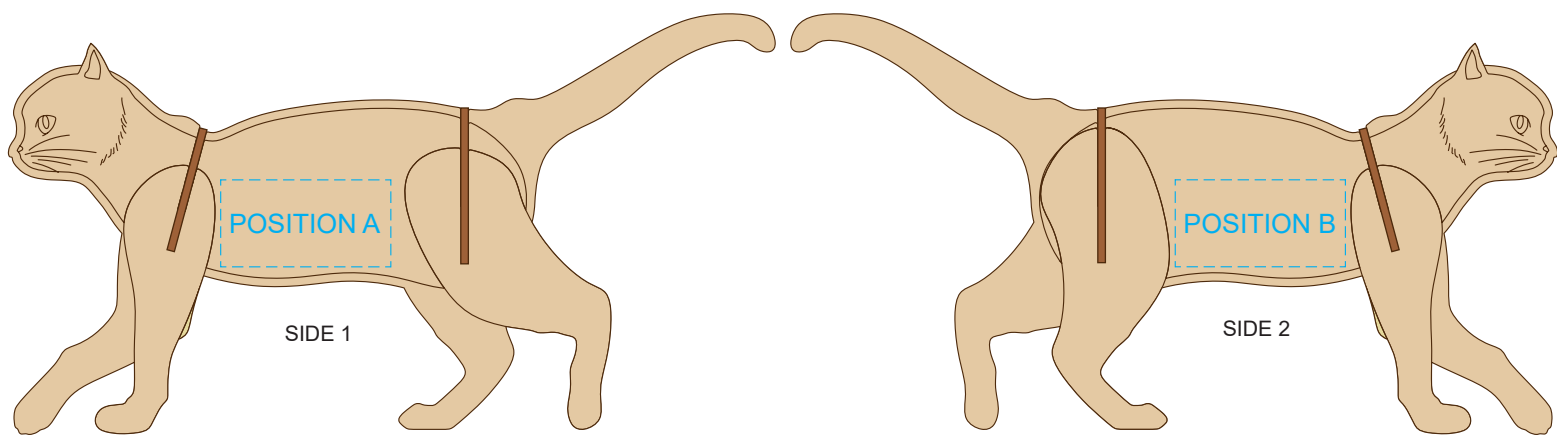
Customisable Colour Groups



## BRANDING SPECIFICATION - Cat Wooden Model - 124043

Each colour group can be customised to any single colour. Please provide CMYK / PMS values (close matched) for each colour group or specify if solid colour fill is not required. The product is provided flat packed in a cardboard sleeve with assembly instructions.

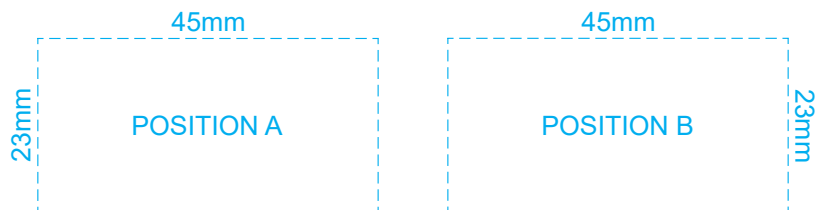
50% of Actual Size  
Screen Print (One Colour)



Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines.  
Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line

Blue Line = Safe area for Arwork

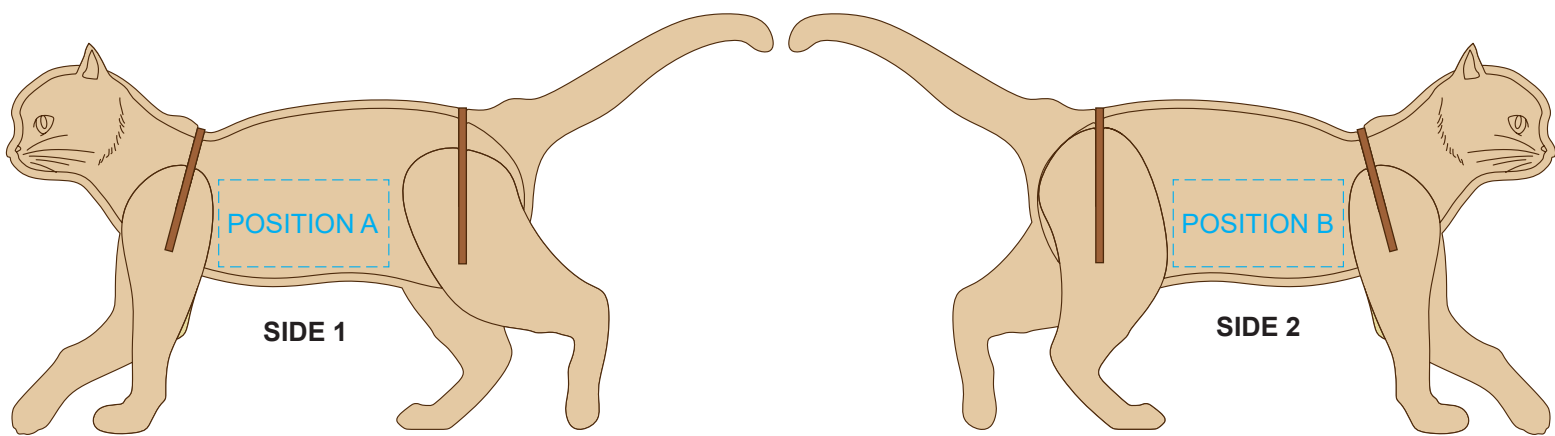
100% of Actual Artwork Print Area



## BRANDING SPECIFICATION - Cat Wooden Model - 124043

This product is made from natural wood, therefore some slight colour variation are considered acceptable.  
The product is provided flat packed in a cardboard sleeve with assembly instructions.

50% of Actual Size  
Laser Engraving

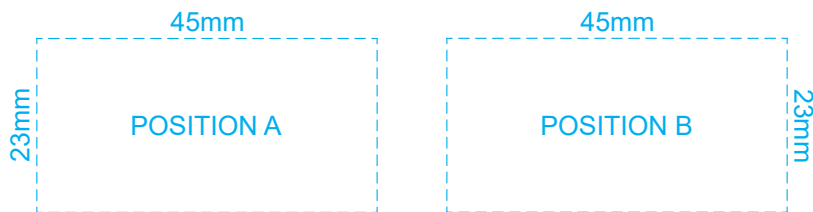


This product is a natural material, please allow for variances in grain pattern and engraving colour.  
Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines.  
Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line

Blue Line = Safe area for Arwork

 Laser engraves to a natural etch

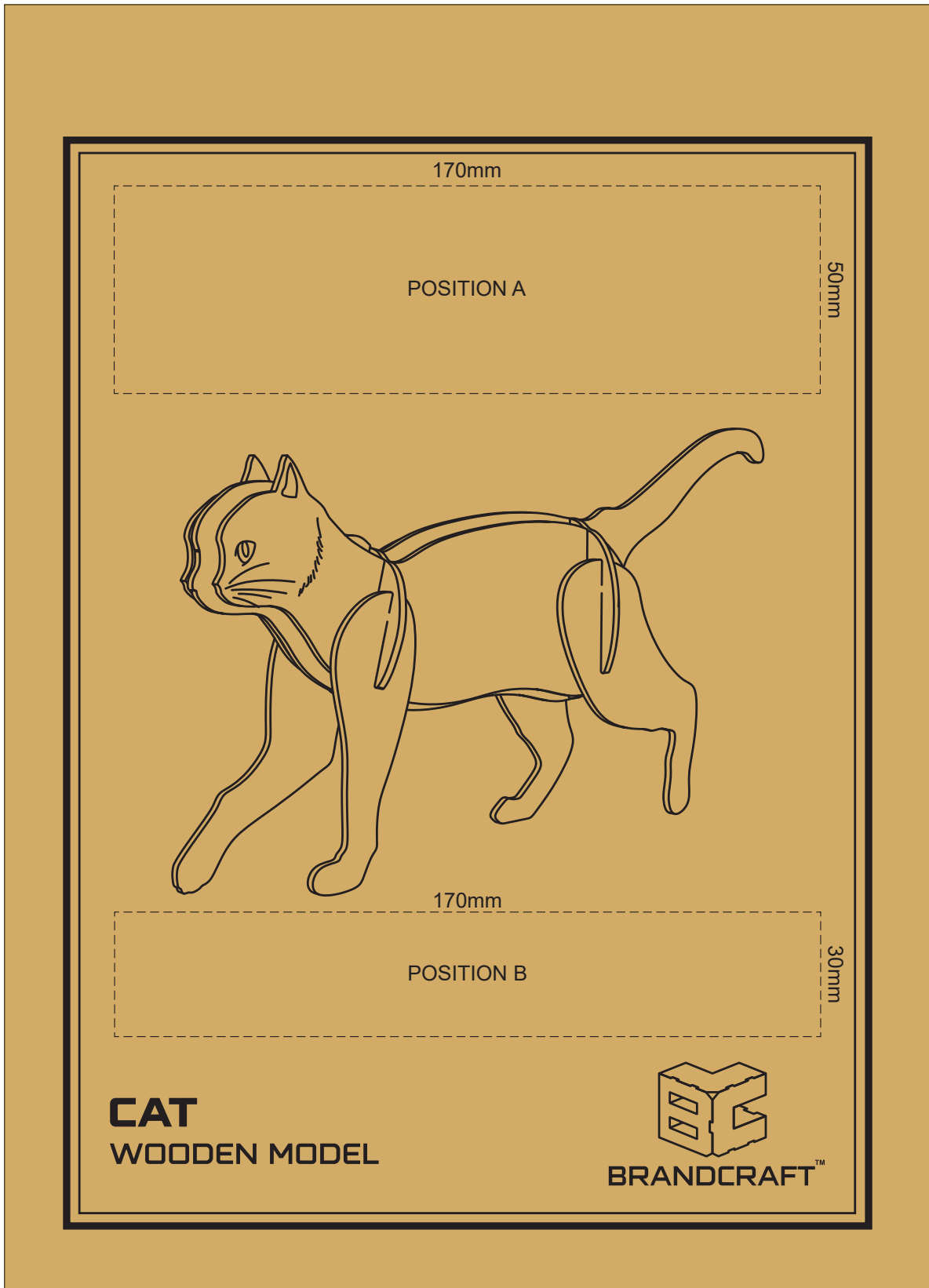
100% of Actual Artwork Print Area



## BRANDING SPECIFICATION - Cat Wooden Model - 124043

This product is made from natural wood, therefore some slight colour variation are considered acceptable.  
The product is provided flat packed in a cardboard sleeve with assembly instructions.

70% of Actual Size  
Digital Packaging Print



Artwork will be printed directly onto the product via CMYK printing (no white)  
Colours will not be vibrant due to white ink not being available for this process.

**BRANDING SPECIFICATION - Cat Wooden Model - 124043**

The pre-printed cardboard sleeve will come with assembly instructions at the back.